

## Project Abstract

<b>Title (provisional)</b>	<b>IMAGINE+</b>
<b>Programme and Call</b>	2016 Erasmus+ Programme, Key Action 2: Cooperation for innovation and the exchange of good practices – “Strategic partnerships in the field of youth”
<b>Deadline</b>	<b>4/10/2016</b>
<b>Deadline to join partnership</b>	<b>26/08/2016</b>
<b>Project Description</b>	<p>Entrepreneurship encouragement is one of the keys for fighting against the high unemployment rates Europe is living nowadays. These rates are really alarming in some European countries, fact that has triggered on the development of different initiatives trying to promote entrepreneurial spirit and training specific linked skills.</p> <p>Nevertheless entrepreneurship, without a clear approach to problem-solving, nor covering real society needs or applicable to the local reality, is not helping to solve the unemployment problem, due to it will not create long-term business initiatives.</p> <p>IMAGINE+ aims to encourage entrepreneurship in youth by means of the transfer of a good practice already tested and proved succesful in the Region of Murcia (Spain), since 2009. The core of the practice is a business idea contest, focused on covering real needs by getting to know the reality of the region where it is applied. Furthermore, the project consider previous skills development throught specific e-workshops, focused on creating a complete and competent entrepreneurial profile in the participants (youth, 14-30 years-old): entrepreneurial competences, team-working, risk-taking, creativity, business model CANVAS, financial aspects, communication&amp;elevator pith. The project promotes as well the use of technologies, as the workshops and the contest are hold in an IT platform, based on the one already created by the Lead Partner (<a href="http://www.imaginaunaempresa.es">www.imaginaunaempresa.es</a>).</p> <p>IMAGINE+ is also aware of the importance of the cooperation of different sectors, as well as the interaction between companies, associations and all kind of organizations working with/for young people, in order to really create market oriented entrepreneurial initiatives. Because of that, the project will also create in the IT platform a virtual laboratory where companies, public sector and the society in general are able to include needs, problems or ideas, in order to orient and inspire youth participating in the project.</p> <p>The project will transfer the whole tool to other European regions, encouraging the knowledge/experience exchange and cooperation among the partners by the implementation of the good practice in different European territories.</p> <p>Summaring, IMAGINE+ will create a European IT platform promoting sinergies among different actors, offering training and fostering entrepreneurship to youth, that will be sustainable and able to include more regions in future next steps.</p>
<b>General objective</b>	<ul style="list-style-type: none"> <li>- Foster open and innovative education, training and youth work, embedded in the digital era.</li> <li>- Promote the use of ICT as a driver for systematic change to increase the quality and and relevance of education, training and youth policies at all levels.</li> <li>- Promotion of transparency and recognition of skills and qualifications to facilitate learning, employability and labour mobility.</li> <li>- Foster the inclusion and employability of young people with fewer oppourtunities (including NEETs).</li> </ul>

	<ul style="list-style-type: none"> <li>- Internationalise youth work and open it up to cross-sectorial cooperation allowing greater permeability across all fields of actions concerning young people.</li> <li>- Professionalise youth workers, developing their competences, setting quality standards, ethical and professional codes; reinforce links between policy, research and practice.</li> <li>- Promote better knowledge, recognition and validation of youth work and non-formal learning at European, national, regional and local levels.</li> <li>- Enable young people to connect with, express their opinions to and influence elected policy-makers, public administrations, interest groups, civil society organisations, or individual citizens within any of the political or social processes affecting their lives.</li> <li>- Promoting entrepreneurship education and social entrepreneurship among young people. Priority will be placed on projects in the form of transnational youth initiative that allow groups of young people to put ideas into practice, including through social enterprises, tackling challenges and problems identified within their communities.</li> </ul>
<b>Activities</b>	<ul style="list-style-type: none"> <li>- Physical training on the IMAGINE+ methodology for partners   Short-term joint staff training events, 5 days</li> <li>- Adaptation and development of the IT platform for its inter-regional use (<a href="http://www.imaginaunaempresa.es">www.imaginaunaempresa.es</a>)   Intellectual Output 1</li> <li>- Creation of eWorkshops Content: Entrepreneurial Competences, Creativity, Team-working, Risk-taking, Business Model CANVAS, Marketing, Financial Issues, Communication&amp;Elevator Pitch   Intellectual Output 2</li> <li>- Creation of Virtual Ideas Laboratories and Dissemination Campaign   Intellectual Output 3</li> <li>- Regional seminars for participants (young people, 14-30 years-old) and society in general   Multiplier events</li> <li>- Implementation of Pilot Phases in the regions participating (eWorkshops + Virtual Ideas Laboratories + Business Ideas Contest)   Intellectual Output 4</li> <li>- Regional seminars for difussion of results   Multiplier events</li> <li>- Management meetings for partners   Transnational Project Meetings</li> <li>- External evaluation   Intellectual Output 5</li> </ul>
<b>Target group</b>	<p>Primary: Youth  Secondary: Youth Associations, Public Institutions, Enterprises, Business Organizations, Development Agencies, Educational Centres.</p>
<b>Partnership</b>	<ul style="list-style-type: none"> <li>• Murcia Business Innovation Centre, CEEIM (Lead Applicant) - SPAIN</li> <li>• Málaga Business Innovation Centre - SPAIN</li> <li>• Cádiz Business Innovation Centre – SPAIN</li> <li>• Regional Development Centre Koper – SLOVENIA</li> <li>• Bridging to the Future – UK</li> </ul>
<b>Wanted partners</b>	<p>Partners with experience in developing and implementing methodologies in entrepreneurship education:</p> <ul style="list-style-type: none"> <li>- Youth Associations</li> <li>- Business support organizations</li> <li>- Non-formal Educational Centres</li> <li>- City Halls</li> </ul>

	<p>- Regional Agencies</p> <p>Mainly looking for countries of central and northern Europe.</p>
<b>Project duration</b>	24 months
<b>Contact person</b>	<p>Esther Peñalver +34 968 904 808 <a href="mailto:esther.penalver@ceeim.es">esther.penalver@ceeim.es</a></p>